



Manteca Chamber of Commerce Social Media Policy

The Manteca Chamber of Commerce uses its communication channels to promote Chamber members, Chamber events, and initiatives that support our local business community.

Official Channels

This policy applies to all Chamber communication platforms, including:

- Facebook
- Instagram
- LinkedIn
- TikTok
- YouTube
- Chamber Website
- Email Marketing (Constant Contact)

Member & Event Promotion

- Only current Chamber members are eligible for promotion.
- Businesses must tag the Chamber's official social media account to be considered for a re-share.
- Content must come from the member's official business account and be professional and appropriate.
- Chamber-hosted or Chamber member-hosted events may be promoted through the Chamber's website, event calendar, email marketing, and social media.
- Events hosted by a non-member are not eligible for promotion, even if sponsored by a Chamber member.

Content Standards

The Chamber may decline or remove content that:

- Is offensive, discriminatory, or inappropriate
- Contains false or misleading information
- Promotes non-members without approval
- Conflicts with the Chamber's mission or values



Political Content

The Manteca Chamber of Commerce is non-partisan and does not endorse political candidates or campaign-related content.

Community Standards

Respectful engagement is encouraged. Spam, harassment, profanity, misinformation, or inappropriate comments may be removed, and repeat offenders may be blocked.

Chamber Logo & Branding

Current Chamber members may use the Chamber logo on their website or in their social media bio with the statement: "Proud Member of the Manteca Chamber of Commerce."

The Chamber logo may not be used to create content, advertisements, graphics, videos, or social media posts that represent or appear to speak on behalf of the Chamber without prior written permission. Members may not imply Chamber endorsement without authorization.

Photography & Media

Participation in Chamber events grants permission for the Chamber to use photos and videos for promotional purposes.

Policy Updates

The Chamber reserves the right to update this policy and determine what content is appropriate for its communication channels.